

We Accept Visa, MasterCard, Discover & American Express

## Wedding Photography Price List – AI Ruscelli Photography

<input type="checkbox"/> <b>Ultimate Package</b> <ul style="list-style-type: none"> <li>Includes everything shown in the Diamond Package below, plus two additional parent coffee table wedding books matching the wedding couple's coffee table book (a \$1500-\$1700 value)</li> </ul>	<b>\$5000</b> Plus tax
<input type="checkbox"/> <b>Diamond Package</b> <ul style="list-style-type: none"> <li>Up to 10 hours wedding day coverage</li> <li>All captured images delivered digitally (high resolution on CD/DVD)</li> <li>\$2500 coffee table wedding book credit applied toward book of choice (see page 5)</li> <li>Bridal portrait session with 11x14 enlargement (or \$250 additional credit)</li> <li>Engagement portrait session with 11x14 enlargement (or \$250 additional credit)</li> </ul>	<b>\$4000</b> Plus tax
<input type="checkbox"/> <b>Platinum Package</b> <ul style="list-style-type: none"> <li>Up to 8 hours wedding day coverage</li> <li>Your choice of up to 500 images delivered digitally (high resolution on CD/DVD)</li> <li>\$1500 coffee table wedding book credit applied toward book of choice (see page 5)</li> <li>Bridal portrait session with 11x14 enlargement (or \$250 additional credit)</li> <li>Engagement portrait session with 11x14 enlargement (or \$250 additional credit)</li> </ul>	<b>\$3000</b> Plus tax
<input type="checkbox"/> <b>Gold Package</b> <ul style="list-style-type: none"> <li>Up to 7 hours wedding day coverage</li> <li>Your choice of up to 400 images delivered digitally (high resolution on CD/DVD)</li> <li>\$1000 coffee table wedding book credit applied toward book of choice (see page 5)</li> <li>Bridal portrait session with 11x14 enlargement (or \$250 additional credit)</li> <li>Engagement portrait session with 11x14 enlargement (or \$250 extra credit)</li> </ul>	<b>\$2500</b> Plus tax
<input type="checkbox"/> <b>Silver Package</b> <ul style="list-style-type: none"> <li>Up to 6 hours wedding day coverage</li> <li>Your choice of up to 300 images delivered digitally (high resolution on CD/DVD)</li> <li>\$1000 coffee table wedding book credit applied toward book of choice (see page 5)</li> <li>Bridal <b>or</b> Engagement session with 11x14 enlargement (or \$250 additional credit)</li> </ul>	<b>\$2000</b> Plus tax
<input type="checkbox"/> <b>Bronze Package</b> <ul style="list-style-type: none"> <li>Up to 5 hours wedding day coverage</li> <li>Your choice of up to 250 images delivered digitally (high resolution on CD/DVD)</li> <li>\$850 coffee table wedding book credit applied toward book of choice (see page 5)</li> </ul>	<b>\$1750</b> Plus tax
<input type="checkbox"/> <b>Basic Package</b> (cannot be booked more than 90 days in advance for Saturday weddings) <ul style="list-style-type: none"> <li>Up to 4 hours wedding day coverage</li> <li>Your choice of up to 200 images delivered digitally (high resolution on CD/DVD)</li> <li>Complementary 11x14 enlargement included.</li> </ul>	<b>\$1200</b> Plus tax
<input type="checkbox"/> <b>Hourly Digital Wedding Photography</b> (Two-Hour Minimum) <ul style="list-style-type: none"> <li>Includes photography services and delivery of high-resolution digital images on CD/DVD</li> <li>Delivery includes 50 digital photos per each hour of photography (images chosen by client from photos taken on wedding day). Client may substitute 4x6 prints in place of digital photos.</li> </ul> <p>Advanced booking time limitations may apply for Saturday weddings. Please contact us for details.</p>	Per Hour, <b>\$300</b> Plus tax

Note: A pre-wedding bridal or engagement session may be added to our Bronze, Basic, or Hourly Digital Wedding Photography packages for \$250.

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## Important Notes on Wedding Packages and Pricing

- 1. Retainer Fee and Balance Payment.** A nonrefundable retainer fee of \$500 is required to secure wedding photography services. Balance of payment is due no later than 2 weeks before wedding date.
- 2. Online Wedding Proofs and Proof Prints.** Initial proofs from wedding day will generally be made viewable on the internet (at [www.ruscelli.photorelect.com](http://www.ruscelli.photorelect.com)) within two to three weeks after the wedding. All digital wedding photography packages include your choice of a specified number of high-resolution digital images delivered via CD/DVD or a specified number of prints as described in the package. These digital images or prints (whichever option is chosen) are the bride and groom's to keep and are delivered as part of the wedding photography package. The final number of delivered digital images or proof prints may be expanded beyond the number of images included in any of our package at extra charge. Details of package expansion available upon request and charges will vary depending upon the number of extra prints or digital images involved in expanding the overall package.
- 3. Choosing Your Wedding, Bridal or Engagement Prints.** Online Internet proofing is standard (visit [www.ruscelli.photorelect.com](http://www.ruscelli.photorelect.com)), and scheduled consultation times to view and choose proof prints may be arranged, depending on your needs and the convenience to you of visiting in person or viewing online.
- 4. Wedding Digital Files:** Wedding photography digital files will be made available to the bride and groom when all processing for the wedding package has been completed and all albums, books, or prints are ready for delivery. Other arrangements may be made, if necessary.
- 5. Digital Retouching of Photos.** Available on a case-by-case basis. Additional fees may apply.
- 6. Black & White Photography/Printing.** Any digital image may be converted from color to black and white at no extra charge, but prices are slightly higher for some black and white prints.
- 7. Retainer and Final Payment Requirements** - A \$500, nonrefundable retainer (applied toward the total invoice) is required to reserve our photography services for your wedding date. The balance of the wedding package payment is due no later than two weeks before the wedding day. Incremental payments may be made at the client's discretion. Any additional balance owed after the wedding (when applicable, for additional services rendered) is due when digital proofs are made available for viewing (generally, within two weeks following the wedding).
- 8. Additional Hours of Wedding Coverage.** Additional wedding coverage (beyond time allowed in your chosen package) is charged at \$100 per hour. Additional coverage hours may be added to any wedding package, if desired, by the wedding couple. (This rate does not apply to Digital Services Wedding/Reception Photography Package, which has its own established hourly rate.)
- 9. Note on Package Substitutions.** Certain substitutions may be made in wedding packages. If a package does not specifically contain what you need, let us know and we'll be glad to work with you in customizing a package to meet your needs.
- 10. Print/Enlargement and Book/Album Pricing.** See price list on page 3 for reprint and enlargement prices and pages 5-6 for book/album prices. Prices for prints, enlargements, and wedding books/albums are guaranteed for one year from the date of your wedding. After one year, current prices apply (if any increases have taken place). In some cases, this can affect how your book/album credit may be applied, so we urge our clients to be sure and make their final selections as soon as possible after the wedding. Delays of over one year may affect the prices against which your credits can be applied.
- 11. Additional Photographers for Wedding Coverage.** Contact us to discuss your specific needs. We typically use two photographers at each wedding (but do not guarantee two photographers, unless otherwise negotiated as part of the wedding package).
- 12. Out-of-Area Travel.** Out-of-area travel (beyond 25 miles from studio) is billed at a rate of 50 cents per mile, round trip from studio.
- 13. More Wedding Photography Details.** Please see our website for our Wedding Frequently Asked Questions (FAQ) at [http://www.ruscelli.com/weddings\\_photography\\_faq.htm](http://www.ruscelli.com/weddings_photography_faq.htm). Our FAQ contains additional information on our wedding services, including our generic shot list. That page may be printed for reference and contains many details on our services, including a list of commonly posed photos and candid photos that we normally shoot as part of our wedding-day services.

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## Reprint and Enlargement Price List

Prices are guaranteed for one year from date of wedding.  
After one year, current studio prices will apply..

Applicable sales tax will be added to all orders.

### Color Reprints & Enlargements

Single 4x6 reprints .....	\$5 each
5x7 enlargements .....	\$15 each
8x10 enlargements .....	\$20 each
11x14 enlargements .....	\$75 each
16x20 enlargements .....	\$150 each
Wallet prints (reprints of a single image only per set of 8).....	\$20 set of 8
Wallet prints .....	\$60 set of 40
Wallet prints .....	\$120 set of 96

### Black & White Reprints & Enlargements (color prints may be converted to black and white, if desired)

4x6 .....	\$7 each
5x7 .....	\$18 each
8x10 .....	\$25 each
11x14 .....	\$75 each
16x20 .....	\$150 each
Wallet prints (single image only per set of 8).....	\$25 set of 8
Wallet prints .....	\$75 set of 40
Wallet prints .....	\$125 set of 96

**Payment for Reprints and Enlargements:** No reprints or enlargements from the wedding day can be delivered until the full amount for those reprints or enlargements has been paid.

**Delivery of Reprints and Enlargements:** It is the responsibility of the customer to pick up photo orders from Al Ruscelli Photography. Photo orders may be shipped to customers for an additional charge to cover shipping, handling, and insurance. Shipping cost varies with size and nature of customer order. Minimum shipping charge is \$10 per shipped package.

**Dry Mounting** is available for 5x7, 8x10, 11x14, and 16x20 enlargements. Dry mounting entails the use of special acid-free adhesives and mounting board to give the final print a rigid backing that protects it from adverse environmental conditions and mishandling. This process readies prints for immediate framing and helps ensure a long-term, smooth appearance to displayed prints. This type of mounting material goes behind the print, and not around the print (as matting does). Dry mounting cost is \$5 for 5x7, \$10 for 8x10, \$20 for 11x14, and \$30 for 16x20 enlargements.

**Framing Services** from Al Ruscelli Photography are available for all enlargements.

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## Coffee Table Wedding Book and Album Samples

(See following pages for prices)

### Coffee Table Style Wedding Books

Our Finest Hard Bound Books as if Straight from Your Favorite Book Store.  
Available in sizes up to 10x10 and 11x12.5 inches and up to 80 pages (40 leaves).  
Exceptionally beautiful and durable laminate glossy or laminate matte pages.  
Leather covers optional.

Please visit our [Coffee Table Photo Books and Albums](http://www.coffeetablephotoalbums.com) site for more information  
(<http://www.coffeetablephotoalbums.com>).



### Traditional Wedding Albums – Florentina Style

Our Finest Traditional Wedding Albums.  
Thickly padded one-piece library bound covers with traditionally matted and mounted Photos.  
Available in 8x10 and 5x7 sizes.



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## Coffee Table Style Wedding Book Sizes and Prices

Prices are guaranteed for one year from date of wedding.

After one year, current studio prices will apply..

<b>10x10-Inch Books</b>	<b>Design and Production Fee (based on number of photos)</b>			
<b>80 Page Books</b> (40 leaves, 80 sides)  80-page books have a recommended limit of approximately 200 photos, but more photos may be included when necessary.	<b>\$2700</b>	200 photos.	<b>\$2000</b>	130 photos.
	<b>\$2600</b>	190 photos.	<b>\$1900</b>	120 photos.
	<b>\$2500</b>	180 photos.	<b>\$1800</b>	110 photos.
	<b>\$2400</b>	170 photos.	<b>\$1700</b>	100 photos.
	<b>\$2300</b>	160 photos.	<b>\$1600</b>	90 photos.
	<b>\$2200</b>	150 photos.	<b>\$1500</b>	80 photos. (Base Book)
	<b>\$2100</b>	140 photos.		

**Order a second matching copy of any 10x10 80-page book for \$750** (for leather cover add \$175)

<b>60-Page Books</b> (30 leaves, 60 sides)  60-page books have a recommended limit of approximately 150 photos, but more photos may be included when necessary.	<b>\$2150</b>	150 photos.	<b>\$1650</b>	100 photos.
	<b>\$2050</b>	140 photos.	<b>\$1550</b>	90 photos.
	<b>\$1950</b>	130 photos.	<b>\$1450</b>	80 photos.
	<b>\$1850</b>	120 photos.	<b>\$1350</b>	70 photos.
	<b>\$1750</b>	110 photos.	<b>\$1250</b>	60 photos. (Base Book)

**Order a second matching copy of any 10x10 60-page book for \$625** (for leather cover add \$175)

<b>40-Page Books</b> (20 leaves, 40 sides)  Recommended limit approx. 100 photos (more photos possible).	<b>\$1600</b>	100 photos.	<b>\$1100</b>	50 photos.
	<b>\$1500</b>	90 photos.	<b>\$1000</b>	40 photos. (Base Book)
	<b>\$1400</b>	80 photos.		
	<b>\$1300</b>	70 photos.		
	<b>\$1200</b>	60 photos.		

**Order a second matching copy of any 10x10 40-page book for \$500** (for leather cover add \$175)

<b>30-Page Books</b> (15 leaves, 30 sides)  Recommended limit approx. 75 photos (more photos possible).	<b>\$1250</b>	70 photos.		
	<b>\$1150</b>	60 photos.		
	<b>\$1050</b>	50 photos.		
	<b>\$950</b>	40 photos.		
	<b>\$850</b>	30 photos. (Base Book)		

**Order a second matching copy of any 10x10 30-page book for \$425** (for leather cover add \$175)

<b>20-Page Books</b> (10 leaves, 20 sides)  Recommended limit approx. 50 photos (more photos possible).	<b>\$1000</b>	50 photos.		
	<b>\$900</b>	40 photos.		
	<b>\$800</b>	30 photos.		
	<b>\$700</b>	20 photos. (Base Book)		

**Order a second matching copy of any 10x10 20-page book for \$350** (for leather cover add \$175)

**Interested in a bridal or engagement coffee table book?** We can produce coffee table books from bridal and engagement sessions in either full size 10x10 or 11x12.5 or "pocket" books in 5x5-inch size. Contact us for details.

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**Book design complexity increases as more photos are added to each book, especially with the type of creative designs that we typically produce.** Thus, book prices are based in part on the actual number of photos submitted for inclusion in each book. Prices for each book are shown in 10-photo increments.

**11x12.5-inch Books Available** (no leather cover available for this size book – photo cover and dust jacket option only). The 11x12.5 book format adds approximately 37 percent more image area per page for larger photos are more design options. Add \$100 to increase book size from 10x10 inches to 11x12.5 inches. For additional books ordered, add \$50 per book.

**Add Leather Covers to any book, \$175.** Photo-style covers and matching dust jackets are part of all of our basic coffee table books, and those books come with protective slip cases. Leather covered books are delivered in a protective clamshell style case with photos or text printed on the box (as desired by the client).

**Additional Photos Beyond Number Included with Each Book:** \$10 per additional photo added. **Base Books** in each book category (20, 30, 40, 60 and 80 pages) include one photo per page to match the page count of the book. For instance, 20-page books include the first 20 photos, 80-page books include the first 80 photos, etc. There is not a specific limit to the number of photos/images that may be added to any given book. However, for both practical and aesthetic reasons, the total number of photos should be limited so that no images must be made too small to be viewed easily. Even in our largest book (80 pages), we advise not trying to insert more than 200 images (although it is certainly possible to include many more than that). The number of images to be included in any given book is a judgment call that must be based on photo content, with adequate space reserved to make certain photos larger for more dramatic effect. Smaller photos can be added among and around larger photos, with some larger photos spanning as much as a two-page spread as panoramic images, as desired.

**Additional Matching Copies of any coffee table book at 50-percent discount from the base cost of the first book.** Pricing on coffee table wedding books is based on the first book. If multiple copies of the same book are ordered, we can offer a **50 percent discount** on any extra copies ordered (excluding leather covers, which are an added option). Extra books must be exact copies (containing the same photos) as the initial book to qualify for this discount. Requests for similar books with slightly different photos content can be accommodated on a case-by-case basis and will normally involve extra costs to cover additional design efforts and publishing expenses. We are happy to discuss options for extra books and books with slightly different content if you have need for such books. (An example of such a need would be for matching parent books with slightly different family portrait groupings in the books for the bride's family and the groom's family.)

## Traditional Wedding Album Sizes and Prices

(No discounts available for matching traditional wedding albums. Each album is at full price.)

<b>Traditional Wedding Enlargement Albums (8x10 and 5x7 Florentina Albums)</b>		
Each 8x10 or 5x7 Florentina wedding enlargement album consists of an embossed cover set, leaves, mats, and photos. In an 8x10 album, each album "leaf" consists of two sides, and each side contains one 8x10 or two 5x7 or four 3x5 prints. All traditional albums are based on color prints only. Extra charges, based on our black and white print charges, may apply when mixing or substituting black and white reprints or enlargements.		
<b>Florentina 8x10 Traditional Enlargement Albums (Our Finest Traditional 8x10 Albums)</b>		
<input type="checkbox"/> 30-leaf, 60-side 8x10 Florentina Album	Includes one 8x10 or two 5x7 or four 3x5 images per side	\$1800
<input type="checkbox"/> 24-leaf, 48-side 8x10 Florentina Album	Includes one 8x10 or two 5x7 or four 3x5 images per side	\$1550
<input type="checkbox"/> 18-leaf, 36-side 8x10 Florentina Album	Includes one 8x10 or two 5x7 or four 3x5 images per side	\$1250
<input type="checkbox"/> 12-leaf, 24-side 8x10 Florentina Album	Includes one 8x10 or two 5x7 or four 3x5 images per side	\$900
<input type="checkbox"/> 6-leaf, 12-side 8x10 Florentina Album	Includes one 8x10 or two 5x7 or four 3x5 images per side	\$500
<b>Florentina 5x7 Traditional Enlargement Albums (Our Finest Traditional 5x7 Albums)</b>		
<input type="checkbox"/> 18-leaf, 36-side 5x7 Florentina Album	Includes 36 5x7 images	\$700
<input type="checkbox"/> 12-leaf, 24-side 5x7 Florentina Album	Includes 24 5x7 images	\$550
<input type="checkbox"/> 6-leaf, 12-side 5x7 Florentina Album	Includes 12 5x7 images	\$400

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## Engagement and Bridal Portrait Sessions

If not already included as part of your chosen wedding package, Bridal and/or Engagement sessions may be purchased separately. Payment for bridal and engagement sessions is due on the day of the session, and the amount paid will be applied to the overall invoice.

<input type="checkbox"/> <b>Bridal Session</b> .....	<b>\$250</b>
<input type="checkbox"/> <b>Engagement Session</b> .....	<b>\$250</b>

Engagement and bridal sessions include the following:

- Up to one hour of photo session time
- No limit on number of images captured (up to the discretion of the photographer)
- One 11x14 enlargement or equivalent credit toward smaller prints
- Photos from bridal or engagement sessions may be chosen to be included among the digitally delivered photos for the bride and groom.

**Portrait sessions may be held in the bride and groom's place of choice.** Outdoor, studio-style, or other options of the couple's choice are available. We have quite a few places where we regularly perform these kinds of portrait sessions, so if we can always suggest a location for you, if desired. Travel fees may apply for bridal or engagement sessions for which photographers must travel out of the local area.

**Bridal and engagement portrait sessions should be arranged to take place as early as possible before the wedding.** It is advisable to arrange for these sessions to be held at least 6 to 8 weeks before the wedding date. This will allow time for initial image processing and preparation of proofs for viewing by the couple, choosing prints for enlargement, and the enlargement/delivery of final prints for framing.

**Reprint & Enlargement Prices for Portraits.** See standard price list in this package for color and black & white reprints and enlargements.

**Coffee Table Books of Bridal and Engagement Sessions.** Coffee table photo books can be produced from photos taken during the bridal or engagement session just as they can be made for the wedding, itself. We can produce full-sized 10x10 or 11x12.5 books for bridal/engagement sessions or small "pocket" books at 5x5 inches. Contact us for details if you are interested in a bridal or engagement coffee table book. Please visit our [Coffee Table Photo Books and Albums](#) site for more info on this style of book.

### Additional Options for Bridal and Engagement Portrait Sessions

- Out-of-Area Travel – Call us for specifics concerning out-of-area travel and additional charges that may apply.
- Framing and dry mounting services are available for 5x7, 8x10, 11x14, and 16x20 enlargements. Contact the studio for details.

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## Wedding Photography Terms and Conditions

**Notes on Other Photographers:** Representatives of Al Ruscelli Photography should be regarded as the exclusive photographers during the wedding ceremony and formal photo sessions before and after the ceremony. While other photography is expected and certainly allowed, we have a few strongly suggested restrictions and guidelines for the behavior of other photographers.

With respect to all friends and family involved, our primary concern as hired professional photographers is to deliver the best possible photographs that we can produce for the bride and groom, and to do this job as quickly, efficiently, and effectively as we can. This particularly applies during the formal photo sessions before and after the ceremony. During those times, it is crucial that we be able to work as unhindered by the actions of others as possible – and this generally includes the photographic efforts of wedding guests.

We expect amateur photographers (family and friends) to be present and taking photos as a natural part of the wedding occasion. However, courtesy and respect are needed from those individuals for the effort we are putting forth on behalf of the bride and groom.

Thus, we have established a few guidelines that help to ensure that we deliver the best possible end photos to the wedding couple.

- Other individuals taking photographs must not interfere with the professional photography process during formal photo sessions.
- In the church (or other ceremony location) guest photographers should shoot only from the available side angles and not from the main aisle where we are working. Neither should other photographers attempt to step into our shooting positions in the main aisle during the brief intervals between our shots, since this tends to slow down our overall posing and shooting process.
- Other photographers should not halt the process of our professional work during formal photo sessions to request their own additional photos or groupings, or to step in to our working area for second shots of groups that we have just finished posing. These interruptions slow our ability to move on to the next sequence of shots and tend to prolong the formal photo session and delay the bride and groom from moving on to the reception. Any photographer who wants additional photos or groupings should arrange those either in a separate area, or do those shots when we are no longer working in the altar area.
- In regard to simultaneous shooting, other photographers should attempt to time their own shots in such a way that their camera flash does not fire at the same time our camera flashes are firing. We generally have two photographers shooting, and it can be very difficult for us to establish our own timing with multiple other cameras firing at the same time as ours. Crucial shots can be easily ruined when flashes from guest's cameras fire simultaneously with our own.

In order for us to quickly, efficiently, and effectively perform our duties for the bride and groom in regard to posed altar shots (both before and after the ceremony), we strongly suggest that there be as little interference from other photographers as possible. Our responsibility is to ensure that the wedding couple gets what they paid for from us, and that we do our work as quickly and efficiently as possible during critical times like formal photo sessions. With those goals in mind, we ask that the previous guidelines be followed so that the photographic efforts of others to get their own shots do not in any way inhibit us from completing our professional efforts.

**Use of Images:** Al Ruscelli Photography reserves exclusive use of images, including reproduction and copyright. The only exception to this usage is in cases where the wedding couple themselves may share copyright with Al Ruscelli Photography by virtue of their chosen wedding photography package (this shared copyright does not apply to all packages). Al Ruscelli Photography reserves the right to use images for display, publication, or other purposes unless otherwise negotiated.

**Copyright Protection:** No unauthorized copies may be made of any prints or enlargements produced by Al Ruscelli Photography. This includes electronic scanning or otherwise copying those prints, both of which represent violations of existing copyright laws.

**Liability for Capture of Specific Images:** Photographers representing Al Ruscelli Photography will do their best to capture all agreed-upon wedding day moments. However, due to limits imposed by time and flow of events on wedding day, Al Ruscelli Photography cannot be held liable for unintentional errors or omissions on the part of its photographers.

**Retainers and Other Payments:** Initial wedding retainers to reserve date and time are nonrefundable. If for any reason a wedding time and date are changed after submittal of the original retainer, the studio will do its best to accommodate those changes; however, any such accommodations are based on the availability of photographers for the new time and date. In the rare event of a wedding cancellation, the initially required wedding retainer cannot be refunded. The balance of the wedding package payment (or any expanded basic package) is due two weeks before the wedding day.

**Confirmation of Services and Times:** As human error is always possible, it is the responsibility of the wedding couple to contact Al Ruscelli Photography during the week of the wedding to confirm wedding day plans and requirements.

**Photo Start Time:** Unless otherwise specified, wedding day photographic coverage begins no later than one hour before the start of the ceremony. (It is advisable in many instances to begin as early as one and one half to two hours before the ceremony.)

**Reprints, Enlargements and Digital Image Files Delivery after the Wedding:** No reprints, enlargements, or digital image files from the wedding day can be delivered until the full amount for those items has been paid.