

## **STANDARD DIGITAL EVENT PHOTOGRAPHY PRICE LIST AND OPTIONS** **(For Reunions, Banquets, Parties, Corporate Events, etc.)**

*Texas State and Local Sales Taxes Will Be Added, As Applicable*

We Accept Visa, MasterCard, Discover & American Express

### **Option 1 - \$100 per hour, minimum 2 hours coverage required**

- ❑ For customers requiring digital photography services only, with option to purchase prints online
- ❑ No proof prints provided as part of this package.
- ❑ All images may be viewed via the Internet and reprints/enlargements may be purchased via our interface at [www.photorelect.com](http://www.photorelect.com)

### **Option 2 - \$250 per hour, minimum 2 hours coverage required**

- ❑ For customers requiring digital photography services as well as digital delivery of images on CD or DVD.
- ❑ No proof prints provided as part of this package.
- ❑ All images will be processed and readied for printing or digital use (enhanced and optimized for color, contrast, and overall print quality) saved to CD/DVD and delivered to customer for use as needed.
- ❑ Upon customer request, all images can be additionally placed on our internet web site at [www.ruscelli.photorelect.com](http://www.ruscelli.photorelect.com) for purchase of reprints and enlargements by out-of-area individuals or companies who might need access to the images.

### **Option 3 - \$350 per hour, minimum 2 hours coverage required**

- ❑ For customers requiring digital photography services, printed copies of images, and digital delivery on CD or DVD.
- ❑ Selected images, chosen by the customer, will be delivered to customer as part of the overall package along with digital images. Printing limited to 50 images per hour worked.
- ❑ All images will be saved to CD and CD/files delivered to customer to use as needed.
- ❑ Upon customer request, all images can be additionally placed on our internet web site at [www.photorelect.com](http://www.photorelect.com) for purchase of reprints/enlargements by out-of-area individuals or companies who might need access to the images.

### **Retainer and Payment Requirements**

A nonrefundable \$150 retainer (applied toward total) is required to reserve each date, unless otherwise negotiated. If multiple events are booked, a separate deposit/retainer is required for each event. Balance of payment for the initially booked package is due on or before the day of the event. Any additional balance due is payable upon delivery of final product to customer.

**Day Rates Are Available. Please contact us to discuss your specific needs.**

## Color Reprints & Enlargements

Single 4x6 reprints .....	\$5 each
5x7 enlargements .....	\$15 each
8x10 enlargements .....	\$20 each
11x14 enlargements .....	\$75 each
Wallet prints (reprints of a single image only, per set of 10) .....	\$20 set of 8
Wallet prints .....	\$55 set of 40
Wallet prints .....	\$120 set of 96
Complete Extra Set of All Event Photos (if ordered in advance) .....	\$1.50 each print
Complete Extra Set of All Event Photos (if ordered after event) .....	\$2.50 each print

Note: Additional purchase options are available for images presented for viewing on the Internet at [www.photorelect.com](http://www.photorelect.com)

## How to View Your Event and Order Reprints and Enlargements

Event images may be viewed and reprints/enlargements may be purchased via secure electronic ordering by visiting the following web site:

**[www.ruscelli.photorelect.com](http://www.ruscelli.photorelect.com)**

Click on the title of your event and the images from that event will appear.

Click on any image to enlarge it for a better look. Follow ordering instructions on the right-hand side of the screen and add any desired images to your Cart. Orders can be purchased securely online via major credit card or personal check.

## Additional Options and Information

### Digital Retouching

Digital retouching fees may apply to customer requests for photo enhancements or touch-ups other than those that are very minor in nature. This is assessed on a case-by-case basis.

### Custom Photo Albums (Available on Request)

This option is often desired, providing excellent long-term storage and the best guarantee of untouched/unblemished photos. Prints from your event are sorted, arranged, and placed in a burgundy, black, or white custom album with acid-free pages. Small albums (holding up to 200 prints) are \$50 for the album, assembly, and handling. Large albums (holding up to 300 prints) are \$75 for the album, assembly, and handling.

### Travel/Mileage (For distances beyond 20 miles from studio)

A door-to-door travel/mileage fee of 50 cents per mile applies to all events for which we must travel beyond a 20 mile distance from our studio.

### Shipping & Handling for Mailed Orders

Reprint and enlargement orders that are processed via our Internet interface at [www.ruscelli.photorelect.com](http://www.ruscelli.photorelect.com) have a predetermined shipping and handling fee that is assessed at time of purchase. For items other than those handled via PhotoReflect, it is the customer's responsibility to arrange for pickup from Al Ruscelli Photography. Photo orders may be shipped to customers for an additional charge to cover shipping, handling, and insurance. Shipping cost varies with size and nature of customer order, as well as customer's preferred shipping priority. Minimum shipping charge is \$5. This shipping cost generally applies to CD and proof print deliveries that must be mailed to the customer.